Staff Memorandum

To	Mayor A. Nuttall and Members of Council
Subject	Parks Strategic Plan – Notice of Community Engagement
Date	February 11, 2026
Ward	All
From	M.Banfield, Executive Director of Development Services Department
Executive Member Approval	M.Banfield, Executive Director of Development Services Department
CAO Approval	M. Prowse, Chief Administrative Officer

The purpose of this memorandum is to advise members of Council of upcoming community engagement activities to support the development of the Parks Strategic Plan.

The Parks Strategic Plan will create a framework for how parks in Barrie are developed, delivered, and improved, including:

- A vision for parks to support Barrie's growth;
- Planning for the renewal of existing parks and development of new parks;
- Guiding how parks are planned, used, and managed into the future.

The plan will build on the 2010 Parks and Recreation Strategic Master Plan and the 2019 Outdoor Recreation Facility Study. In 2024, the City completed a Parkland Needs Assessment. The process of creating the Parks Strategic Plan will build on the Parkland Needs Assessment.

As part of a broader internal and external targeted consultation program, Development Services - Parks Planning and GSP Group will be holding the following informal pop-up community engagement events in the main foyers of two community centre locations:

Date: Saturday, February 21, 2026
Time: 9:00 a.m. to 12:00 p.m.
Locations: East Bayfield Community Centre (80 Livingstone Street East), Peggy Hill Team Community Centre (171 Mapleton Avenue)

Date: Tuesday, February 24, 2026
Time: 4:00 p.m. to 8:00 p.m.
Locations: East Bayfield Community Centre, Peggy Hill Team Community Centre

Residents and visitors are encouraged to complete an online survey hosted on buildingbarrie.ca. The webpage will serve as the central source of information for the project

and will include background material, project objectives and updates, in addition to the survey.

The survey will launch **February 16, 2026** and remain open until **March 22, 2026.** The results of the survey will help inform the evidence base for the Parks Strategic Plan and ensure it reflects community needs and aspirations.

Appendix:

No Appendices attached.

Memo Author:

W.Loevenmark, Landscape Architectural Planner, Development Services

File #:

A09-MA/Parks Strategic Plan

Pending #:

Not Applicable